Permit #F00028191-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00028191-A **Type of Permit:** FILMING **Release Date:** 05/26/2010

Production Company CORTEZ BROTHERS

Insured Company Name CORTEZ BROTHERS

Contact Phone No. 1 310-821-8280
Contact Phone No. 2
Fax 310-821-8240
Address 13375 BEACH AVE
MARINA DEL REY, California 90292

Production Title PARTNERSHIP FOR A DRUG-FREE AMERICA

Type of Production Commercial - PSA

Producer Marcos Cline-Marquez

Director Simon Bross

1st AD RD Delgado

Production Manager Asori Soto

FilmL.A. Coordinator Daniel Alvarez

Location Manager Rene Delgado
Primary Phone Office - 310-821-8280
Secondary Phone Office - 310-821-8257

Location Assistant Asori Soto
Primary Phone Office - 310-821-8280
Secondary Phone Office - 310-923-0015

Fees

Notification Charge $210.00

LAUSD DEPOSIT $500.00

Total Permit Fee $710.00

Number of Locations 5

NOT A PERMIT

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Summary Information

Location

Location 1 of 5

Permit Number	F00028191-A	**Location Manager**	Rene Delgado
Production Company	CORTEZ BROTHERS	Primary Phone	Office - 310-821-8280
Insured Company	CORTEZ BROTHERS	Secondary Phone	Office - 310-821-8257
Production Title	PARTNERSHIP FOR A DRUG-FREE AM...		

Location Address 11800 Texas Ave, Los Angeles, CA, 90025

Location Names UNIVERSITY HIGH SCHOOL

Location Type School

Location Description LOS ANGELES UNIFIED SCHOOL DISTRICT

Film Dates 5/28/2010 - 5/28/2010 07:00 - 17:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
20100524121837.pdf
Microsoft Word - Overview Letter 2010 Adrenalina new.pdf
501c3.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	30
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Extras	15

Where are the extras holding? Pop-up tent in the school parking lot.

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior MOS; Exterior Performance and Playback; Interior and exterior dialogue; Interior and exterior performance and playback; Interior Dialogue; Interior MOS; Interior Performance and Playback;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes LICENSE AGREEMENT COORDINATED THROUGH FILMLA'S PROPERTY MANAGEMENT DEPARTMENT. LOS ANGELES FIRE DEPARTMENT WALK THRU REQUIRED FOR ALL SCHOOL LOCATIONS.

Coordinator Note NO CHARGE RIDER A RELEASES LOCATION

Parking

Base Camp
Location Type : LAUSD Property
Street : 11800 Texas Ave, Los Angeles, CA, 90025

Crew Parking
Location Type : LAUSD Property
Street : 11800 Texas Ave, Los Angeles, CA, 90025

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Summary Information

Location

Permit Number F00028191-A
Production Company CORTEZ BROTHERS
Insured Company CORTEZ BROTHERS
Production Title PARTNERSHIP FOR A DRUG-FREE AM...

Location Manager Rene Delgado
Primary Phone Office - 310-821-8280
Secondary Phone Office - 310-821-8257

Location Address 26058 Salinger Ln, Stevenson Ranch, CA, 91381

Location Names

Location Type Private Residence

Location Description

Film Dates 5/27/2010 - 5/27/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

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Summary Information — Location

Permit Number	F00028191-A	**Location Manager**	Rene Delgado
Production Company	CORTEZ BROTHERS	Primary Phone	Office - 310-821-8280
Insured Company	CORTEZ BROTHERS	Secondary Phone	Office - 310-821-8257
Production Title	PARTNERSHIP FOR A DRUG-FREE AM...		

Location Address 26054 Salinger Ln, Stevenson Ranch, CA, 91381

Location Names

Location Type Private Residence

Location Description

Film Dates 5/27/2010 - 5/27/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information

Location

Permit Number F00028191-A
Production Company CORTEZ BROTHERS
Insured Company CORTEZ BROTHERS
Production Title PARTNERSHIP FOR A DRUG-FREE AM...

Location Manager Rene Delgado
Primary Phone Office - 310-821-8280
Secondary Phone Office - 310-821-8257

Location Address 26109 Salinger Ln, Stevenson Ranch, CA, 91381

Location Names

Location Type Private Residence

Location Description

Film Dates 5/27/2010 - 5/27/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Permit Number F00028191-A
Production Company CORTEZ BROTHERS
Insured Company CORTEZ BROTHERS
Production Title PARTNERSHIP FOR A DRUG-FREE AM...

Location Manager Rene Delgado
Primary Phone Office - 310-821-8280
Secondary Phone Office - 310-821-8257

Location Address 26103 Salinger Ln, Stevenson Ranch, CA, 91381

Location Names

Location Type Private Residence

Location Description

Film Dates 5/27/2010 - 5/27/2010 07:00 - 14:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	20
Vans	2

Personnel on Location

Type	Quantity
Cast	3
Crew	20

Filming Activities Equipment on property; Exterior Dialogue;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Daniel

LAFD Activity Report

FSD Required ☐

SPOT CHECK XX

SCHOOLS & CHURCHES FILMING / PRODUCTION ACTIVITY LOCATION EVALUATION REPORT

NAME OF FACILITY: **UNIVERSITY HIGH SCHOOL**

FILM / CREW PRK/ BASE CAMP: **11800 TEXAS AVE. LOS ANGELES, CA 90025** Date of contact: **05/24/10**

PRODUCTION CO. NAME: **CORTEZ BR 'EL HILO DELVECINO** FILM LA #:

DATE(S) OF FILMING OR PRODUCTION ACTIVITY: **MAY 28, 2010 FRI**

TIME(S) OF FILMING OR PRODUCTION ACTIVITY:

Approval of filming or production activity location(s) are contingent upon the area(s) meeting the following criteria:

A. A walk-through inspection of all proposed filming or production activity areas is to be done a minimum of 48 business hours in advance of the proposed filming or production activity date. This walk-through inspection shall be done by a Film Unit Inspector. (LAMC 57.01.32)

1 A representative from both the school/church and the production company shall be present during walk-through.

2 The walk-through shall identify shall identify the area(s) to allow filming or production activity without disruption to regular operations operations of the school or church.

B. Proper barriers shall be established to ensure separation of children and any filming equipment, generators, apparatus, or any production activity.

C. Filming or production activity shall be confined to areas remote from students or children (separate building, vacant wing, separate floor, etc.)

D. Exiting of students and film crews shall not be co-mingled. Exits designated for students shall be for their exclusive use, no exceptions.

E. Corridors, hallways, stairways, exits, and fire protection equipment shall be maintained unobstructed at all times. (CCR Title 19, Sec 3.11 LAMC 57.33.11, 57.33.07)

F. Storage is not allowed in hallways. All equipment not in use shall be stored in vacant rooms. Equipment on "stand by" in any corridor **is prohibited**. (CCR Title 19, Sec 3.11, LAMC 57.33.11)

G. Any time the school fire alarm is activated, all members of the film company shall participate in the evacuation. (LAMC 57.111.06)

H. The overcrowding of any room is prohibited. Occupancy load requirements shall be based on the use of the room or area and the Fire Safety Officer's judgment. (LAMC 57.33.04A)

I. The attaching of lights or other items to sprinkler piping is prohibited. The blocking or covering of any sprinkler head is prohibited. (LAMC 57.138.09)

J. Cables shall be matted, flown, or positioned so as not to obstruct any exit passageway. (LAMC 57.33.11)

K. Smoking is prohibited at any time while on school grounds or inside any school building (LAMC 111.09)

L. Fire Department access shall be maintained into the school building, yards, sprinkler inlets, sprinkler shut-offs, and hydrants. The Fire Safety Officer shall arrive at the location early to ensure filming or production activity trucks are parked properly, normally as close as possible to the filming locations or production activity area (LAMC 57.111.07, 57.138.04)

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LAFD Activity Report

SCHOOLS/CHURCHES FILMING OR PRODUCTION ACTIVITY LOCATION EVALUATION REPORT - Page 2

M. Production activity shall include, but not be limited to: filming, use as Base Camp or parking, load-in, or strike.

The above list does not cover all code sections that would be applicable to schools, and does not abrogate the authority or responsibility of the Fire Safety Officer assigned to all schools/churches filming locations or production activity area

Brief description of approved location(s) and restriction(s), if deemed necessary.

DESCRIPTION: SPOT CHECK NO IMPACT

FILM-- EXTERIOR STAIRS- FRONT & BACK
PRINCIPALS OFFICE/ CLASSROOM

NO SMOKE
NO FX
FIRE ALARM PANEL WILL REMAIN ON

NO GENERATOR

CAST/ CREW 20/ EXTRAS 10

SCHOOL IS CLOSED- FURLOUGHED DAY

CORTEZ BROTHERS 'EL HILJO DEL VECINO' MAY 28, 2010 FRI
UNIVERSITY HIGH 11800 TEXAS AVE
NO SMOKING ON LAUSD GROUNDS - STRICKLY PROHIBITED

I agree to the above conditions and accept the responsibility of ensuring that all safety requirements are adhered to.
Note: Any alterations, modifications and/or changes in stated conditions, are subject to Safety Officer's approval.

Locations Manager: X	email:	(706) 973-9306
PRINT NAME: KELLY LAMB		FAX (310) 821-8240
School/Church Representative: X	email: eric.davidson@lausd.net gali@lausd.net	Phone:
PRINT NAME: ALI GALEDARY		FAX (310) 478-6535
Fire Inspector: X	email: lynn.mckay-roth@lacity.org	
PRINT NAME: LYNN MCKAYROTH		Office Phone: (213) 978-3675

APPROVED X DENIED

LAFD (213) 978-3660
(213) 978-3612

NOT A PERMIT

The Partnership for a Drug-Free America®

May 19, 2010

Overview of the Partnership for a Drug-Free America

American Association of Advertising Agencies founded Partnership in 1986 to combat the drug abuse issue rampant in this country. The Partnership's premise became to reframe decision to use drugs as traditional consumer-product choice, which could be influenced by changing people's attitudes. The Partnership set out to use advertising and marketing tools to "unsell" drugs.
The Partnership relies on in-depth quantitative research that tracks attitudes and behavior, and informs strategies.
Since 1986, The Partnership has received $3.5+ billion in donated media and developed 3,000+ anti-drug messages with the help of pro bono agencies (like Adrenalina), generous production houses, and kind talent. The Partnership is the largest single issue public service campaign in the history of advertising.

Over the years there is strong evidence that The Partnership has helped build awareness and changed parents' and kids' attitudes that led to these significant changes in behavior.

Overview of the Project

Adrenalina has taken on the assignment to create advertising that will encourage Hispanic parents to play an active role when it comes to protecting their kids from drugs. Research shows that Hispanic parents are less likely to talk to their kids about drugs, while their kids are more exposed to drugs than they think. Parents need to do more to protect their children.

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352 Park Avenue South, 9th Floor, New York, NY 10010 Phone: 212-922-1560 Fax: 212-922-1570

Permit #F00028191-A

IRS Department of the Treasury
Internal Revenue Service
P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0248459781
Oct. 06, 2008 LTR 4168C E0
13-3413627 000000 00 000
00022861
BODC: TE

PARTNERSHIP FOR A DRUG FREE
AMERICA INC
405 LEXINGTON AVE STE 1601
NEW YORK NY 10174

32263

Employer Identification Number: 13-3413627
Person to Contact: MS. WINKLER
Toll Free Telephone Number: 1-877-829-5500

Dear TAXPAYER:

This is in response to your request of Sep. 25, 2008, regarding your tax-exempt status.

Our records indicate that a determination letter was issued in JULY 1991, that recognized you as exempt from Federal income tax, and discloses that you are currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records also indicate you are not a private foundation within the meaning of section 509(a) of the Code because you are described in section(s) 509(a)(1) and 170(b)(1)(A)(vi).

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for Federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely yours,

Michele M. Sullivan

Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations I

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